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## MARKET QUOTATIONS

Lawn Grass Seed

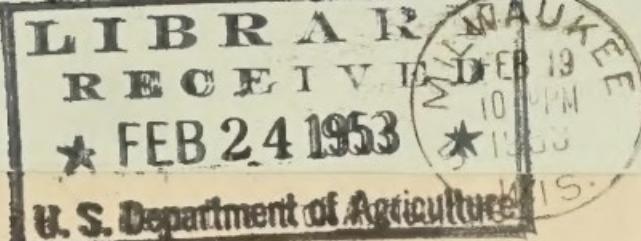
Highway and Turf

Grasses, Fertilizers

Peat Moss, Seeders, Weed Killers

Insecticides, Fungicides

and Seed Disinfectants



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# SEED COMPANY

MILWAUKEE 1,  
WISCONSIN

ESTABLISHED 1918

PHONE: DALy 8-0373

322 EAST FLORIDA STREET

## WHOLESALE PRICE LIST

FEBRUARY 12, 1953

### LAWN SEED MIXTURES

RAINBO LAWN and SHADE GRASS seed mixtures are "Chem-Coated" with Du Pont's "Arasan" a non-poisonous fungicide. Seed treated in this way prevents rotting and seedling blight—thus increasing the stand of the grass up to 46%.

#### RAINBO

Contains Kentucky Bluegrass, Creeping Red Fescue, Meadow Fescue and Colonial Bentgrass.

Chem-Coated

	PER 100 POUNDS
1 pound can (25 & 50 per carton).....	\$80.00
5 pound bag (10 per bundle).....	78.00
25 pound bag.....	75.50
50 pound bag.....	75.25
100 pound bag.....	75.00

#### RAINBO SHADE

Contains Chewings Fescue, Roughstalk Bluegrass, Kentucky Bluegrass, Red Top, and Perennial Ryegrass.

Chem-Coated

	PER 100 POUNDS
1 pound can (25 & 50 per carton).....	\$75.00
5 pound bag (10 per bundle).....	73.00
25 pound bag.....	70.50
50 pound bag.....	70.25
100 pound bag.....	70.00

#### BLUEMOUND

Contains Kentucky Bluegrass, Red Fescue, Meadow Fescue and Red Top.

	PER 100 POUNDS
1 pound carton (25 & 50 per carton).....	\$58.00
5 pound bag (10 per bundle).....	57.00
25 pound bag.....	54.50
50 pound bag.....	54.25
100 pound bag.....	54.00

#### GREENDALE

Contains Kentucky Bluegrass, Red Top, Timothy, Annual Ryegrass and White Clover.

	PER 100 POUNDS
3 pound bag (20 per bundle).....	\$40.00
5 pound bag (10 per bundle).....	40.00
50 pound bag.....	37.25
100 pound bag.....	37.00

#### STAR

Contains Kentucky Bluegrass, Meadow Fescue, Timothy, and Annual Ryegrass.

	PER 100 POUNDS
100 pound bag.....	\$29.00

#### WHITE CLOVER

	PER 100 POUNDS
1/2-lb. box .....	\$72.00
1-lb. box .....	71.00

#### ASTORIA BENTGRASS

	PER 100 POUNDS
1-lb. bag .....	\$110.00

#### SEASIDE BENTGRASS

	PER 100 POUNDS
1-lb. bag .....	\$108.00

#### KENTUCKY BLUEGRASS

	PER 100 POUNDS
1-lb. bag .....	\$87.00
5-lb. bag .....	85.00

### TURF GRASSES and WHITE CLOVER

#### KENTUCKY BLUEGRASS

	PER 100 POUNDS
Rainbo Brand .....	\$65.00
Extra Fancy .....	75.00

#### ROUGHSTALK BLUEGRASS (*Poa Trivialis*)

	PER 100 POUNDS
Fancy Imported .....	\$46.00

#### RED TOP

	PER 100 POUNDS
Rainbo Brand .....	\$54.00
Extra Fancy .....	57.00

#### ANNUAL RYEGRASS

	PER 100 POUNDS
Domestic .....	\$11.50

#### PERENNIAL RYEGRASS

	PER 100 POUNDS
Certified-Blue Tag .....	\$18.50

#### CHEWING FESCUE

	PER 100 POUNDS
Domestic .....	\$64.00

#### CREEPING RED FESCUE

	PER 100 POUNDS
Domestic .....	\$59.00
Imported .....	56.00

#### MEADOW FESCUE

	PER 100 POUNDS
Domestic .....	\$24.00

#### ASTORIA BENTGRASS

	PER 100 POUNDS
Certified .....	\$95.00

#### HIGHLAND BENTGRASS

	PER 100 POUNDS
Not Certified .....	\$73.00

#### SEASIDE BENTGRASS

	PER 100 POUNDS
Certified .....	\$93.00

#### WHITE CLOVER

	PER 100 POUNDS
Fancy .....	\$56.00
Choice .....	52.00
Mixing Grade .....	46.00

#### MERION BLUEGRASS

	PER 100 POUNDS
Domestic .....	\$450.00

#### TIMOTHY

	PER 100 POUNDS
Rainbo Brand .....	\$19.25

#### CANADA BLUEGRASS

	PER 100 POUNDS
Rainbo Brand .....	ask



**Kellogg**

ESTABLISHED 1918

# SEED COMPANY

PHONE: DALY 8-0373



# MILWAUKEE 1, WISCONSIN

322 EAST FLORIDA STREET

## WHOLESALE PRICE LIST

We quote today's prices subject to market change, for prompt shipment, F.O.B. Milwaukee, gross weight, bags included at no extra cost. In quantities less than a full bag, prices will be slightly higher. Terms — net cash.

It is unnecessary for a dealer to secure a Wisconsin Seedsman license to resell seeds quoted in this list in the original packages bearing our Permit No. 1640.

DISCLAIMER: KELLOGG SEED COMPANY warrants to the extent of the purchase price that seeds sold are as described on the container within recognized tolerances. Seller gives no other or further warranty, expressed or implied.

## HIGHWAY GRASSES and CLOVERS

We are in a position to furnish Domestic Ryegrass, Red Top, Timothy, Alsike Clover, White Clover and Kentucky Bluegrass seed which will meet the specification requirements of the Wisconsin State Highway Commission. We will mix and blend these grasses and clovers if you so desire — otherwise they would be shipped individually.

WRITE FOR PRICES.

## DU PONT SOIL CONDITIONER W

	DEALER PRICE	SUGGESTED RETAIL PRICE
SIZE	PER DOZEN	PRICE (EA.)
4-oz. can (12 per case) .....	\$10.00	\$1.25
8-oz. can ( 6 per case) .....	15.60	1.95
2-lb. can ( 4 per case) .....	54.00	6.75

## SEEDERS & FERTILIZER SPREADERS

A complete line of spreaders for use by landscape and home owners.

DEALER PRICE

18-inches wide — No. 25 Home Lawn Distributor....	\$ 7.75
18-inches wide — No. 30 Home Lawn Distributor....	9.75
24-inches wide — M-241 Perfect Distributor.....	25.50
36-inches wide — M-361 Perfect Distributor .....	35.50
36-inches wide — M-361 SD Perfect Distributor.....	48.00

## PREMIER PEAT MOSS

### CERTIFIED IMPORTED HORTICULTURAL

For lawns, trees, shrubs, flower and vegetable gardens.

### GENUINE CANADIAN AND GERMAN

DEALER PRICE PER EA.

Mammoth (gardener's size) .....	\$4.40
Super .....	4.05
Handy .....	3.10
Chubby .....	1.65

## PREMIER—NURE

A good organic fertilizer with a peat moss base.

DEALER PRICE

5-lb. bags (12 per case).....	\$4.80 per doz.
50-lb. bags .....	1.85 each
100-lb. bags .....	3.35 each

## JONES ANT KILLER

A liquid for control of household ants.

DEALER PRICE

SIZE	PER POUND	PER UNIT
10¢ size (12 per carton).....	\$.80	\$.10
25¢ size (12 per carton).....	2.00	.25

## FERTILIZERS

### MILORGANITE (6-2-0)

An ideal turf fertilizer. We are distributors of Milorganite for Wisconsin (exclusive of Milwaukee County) and Upper Michigan. Milorganite quotations apply only in this distributive territory. (Special prices for car lots.)

SIZES	DEALER PRICE PER TON
25 pound bag.....	\$62.00
50 pound bag .....	52.00
100 pound bag .....	44.00

### SACCO (4-12-4)

An excellent, complete commercial fertilizer for lawns, trees, shrubs, and gardens. Packed in 4 convenient sizes to meet your customer's needs.

SIZES	DEALER PRICE	SUGGESTED RETAIL PRICE
10-lb. * carton		
(packed in cases of 8 cartons)	\$ .60 ea.	.25
		(two 2½ lb. boxes)
		5 lbs. .50
25 lb. bag.....	\$1.00 ea.	\$1.50
(packed in cases of 2 bags)		
50 lb. bag.....	1.65 ea.	2.50
100 lb. bag.....	2.60 ea.	3.95

### WEDO (6-10-4) FEEDS GRASS — KILLS WEEDS

A balanced formula of grass feeding elements, plus weed killing 2, 4-D.

SIZES	DEALER PRICE EACH	RETAIL PRICE EACH
7½ lb. bag (8 per carton).	\$.65	\$1.00
25 lb. bag.....	1.80	2.75
50 lb. bag.....	2.60	4.00
100 lb. bag.....	4.50	6.90

## ACME 6% CHLORDANE DUST

Chlordane controls insects 3 ways by contact, when eaten, or by inhalation of its vapors. It can be used in gardens, soil, lawns and in the home for controlling cutworms, slugs, snails, wireworms, white grubs, ants, cockroaches, silverfish, fleas, carpet beetles and crickets.

SIZE	DEALER PRICE	SUGGESTED RETAIL PRICE
1 lb. carton (24 per case).....	\$.40	\$.60
4 lb. bag (12 per case).....	.25	1.50

## KELLOGG'S GRASS SEED

## DU PONT GARDEN PRODUCTS

### ROSEDUST

CONTAINS Du Pont "Fermate" and sulfur.	SIZE	MIN. PRICE TO DEALER PER DOZ.	MIN. RETAIL PRICE PER PKG.
	8-oz. dust gun (2 doz. guns per case)...	\$ 5.50	\$.69
	1-lb. sifter-top can (1 doz. cans per case)	7.50	1.00

### FLORAL DUST

CONTAINS methoxychlor and rotenone to kill insects, and Du Pont "Fermate" and sulfur to control fungus diseases.	SIZE	MIN. PRICE TO DEALER PER DOZ.	MIN. RETAIL PRICE PER PKG.
	8-oz. dust gun (2 doz. guns per case)...	\$ 6.40	\$.79
	1-lb. sifter-top can (1 doz. cans per case)	8.65	1.15
	3-lb. bag (eight 3-lb. bags per case)	21.00	2.65

### VEGETABLE GARDEN DUST

CONTAINS DDT and rotenone to kill insects, and Du Pont "Fermate" and "Zerlate" fungicides to control diseases.	SIZE	MIN. PRICE TO DEALER PER DOZ.	MIN. RETAIL PRICE PER PKG.
	8-oz. dust gun (2 doz. guns per case)...	\$ 6.40	\$.79
	1-lb. sifter-top can (1 doz. cans per case)	8.65	1.15
	3-lb. bag (eight 3-lb. bags per case)	21.00	2.65

### Du Pont TOMATO DUST

SIZE	PER DOZ.	WHOLESALE RETAIL EACH
2 lb. bag (12 to case).....	\$ 6.80	\$.85

### Du Pont FRUIT TREE SPRAY

SIZE	PER DOZ.	WHOLESALE RETAIL EACH
1 lb. canister (12 to case).....	\$ 8.65	\$1.15
3 lb. bag (8 to case).....	20.63	2.75

## SEED DISINFECTANTS & TURF FUNGICIDES

### SEMESAN

PACKAGES	MINIMUM WHOLESALE PRICES TO DEALERS	MIN. RETAIL PRICES TO CONSUMERS
1/3 oz. env.....	\$17.40	\$.20

# FARM and HOME WEED KILLER

## Du Pont AMINE (2, 4-D Weed Killer)

SIZE	DEALER PRICE PER GALLON
For low gal-lonage applica-tions (below 10 gallons per acre).	
1 gal. drum.....	\$4.35
5 gal. drum.....	4.18
30 gal. drum.....	4.00
50 gal. drum.....	3.94

## Du Pont ESTER (2,4-D Weed Killer)

SIZE	DEALER PRICE PER GALLON
For control of many weeds under difficult conditions.	
1 gal. drum.....	\$4.41
5 gal. drum.....	4.24
30 gal. drum.....	4.06
50 gal. drum.....	4.00

## Du Pont 90% SODIUM TCA

SIZE	DEALER PRICE PER POUND
A weed killer for control of quack grass, Johnson grass and Foxtail.	
10-lb. can (4 per case).....	.46
50-lb. drum.....	.40
100-lb. drum.....	.39½

# INSECTICIDES & FUNGICIDES

## Du Pont CALCIUM ARSENATE

SIZE	DEALER PRICE PER POUND
100-lb. drum.....	.12
25-lb. bag (2 per case).....	.12
4-lb. bag (12 per case).....	.12

## Du Pont LEAD ARSENATE

SIZE	DEALER PRICE PER POUND
100-lb. drum.....	.28½
24-lb. bag (2 per case).....	.28½
6-lb. bag (8 per case).....	.28½
4-lb. bag (12 per case).....	.28½
3-lb. bag (16 per case).....	.28½
1-lb. bag (24 per case).....	.44

## "FERMATE" FUNGICIDE

SIZE	DEALER PRICE
8-oz. cans (2 doz. per case) per doz.....	\$6.00
3-lb. bag (12 per case) per lb.....	.60

## Du Pont COPPER-A COMPOUND

SIZE	DEALER PRICE PER CWT.
50-lb. bag.....	\$28.95
6-lb. bag (8 per case).....	31.25

## Du Pont "DEENATE" 75W DDT

SIZE	DEALER PRICE PER POUND
50-lb. bag.....	\$.44
7-lb. bag (8 per case) .....	47½
6-lb. bag (8 per case) .....	47½
4-lb. bag (12 per case) .....	47½
3-lb. bag (16 per case) .....	47½
1-lb. canister (24 per case).....	73½

## Du Pont LEXONE 10-GW

SIZE	DEALER PRICE PER POUND
50-lb. bags.....	\$34
6-lb. bag (8 per case).....	.37

## Du Pont MARLATE 50

SIZE	DEALER PRICE
Methodochlor 8 oz. (24 to case) per doz.....	\$6.00
50-lb. bag — per pound.....	.61
4-lb. bag (12 per case) per pound.....	.64

## Du Pont SPREADER STICKER

SIZE	DEALER PRICE PER GALLON
50-gal. drum.....	\$6.15
5-gal. drum (1 per case).....	6.20
1-gal. can (6 per case).....	6.40
1-pt. bottle (12 per case) pint.....	.90

## Du Pont DRY LIME SULFUR

SIZE	DEALER PRICE PER CWT.
12½-lb. bag (16 per drum).....	\$18.00
5-lb. can (8 per case).....	35.00
1-lb. can (24 per case).....	42.00

## Du Pont SULFORON WETTABLE SULFUR

SIZE	DEALER PRICE PER CWT.
50-lb. bag.....	\$7.60
6-lb. bag (8 per case).....	9.20

## Du Pont SULFORON X WETTABLE SULFUR

SIZE	DEALER PRICE PER CWT.
50-lb. bag.....	\$8.75
5-lb. bag (10 per case).....	10.50

## Du Pont ZERLATE FUNGICIDE

SIZE	DEALER PRICE PER POUND
50-lb. bag.....	\$.59
3-lb. bag (12 per case).....	.60